

Request for Proposals (RFP)

The National Police Foundation (NPF) seeks proposals and pricing quotes/rate sheets from qualified vendors in the following service areas:

Video Production & Event Broadcast/Multicasting Capabilities

The NPF actively promotes the use of video and related visuals in its dissemination efforts, particularly social media dissemination efforts. Our effectiveness in this area is dependent upon high-quality video production and editing capabilities in formats capable of sharing via social media, during webinars and multicasts. Approximately 4-6 videos are anticipated annually, ranging from 30-second promotion spots to 3, 5 and 20 minute segments.

The NPF has also recently launched a live stream program series which is multicast via NPF's Twitter, Facebook, YouTube and other platforms. Production support, broadcast planning and preparation and live broadcast support is used to host these events that typically span 60 minutes of air time, with approximately 30 additional minutes of prep and testing. The live stream broadcasts feature a facilitator/moderator and two guest speakers. While no visual presentations are typically made, there are occasional screen shares that take place. Live Q&A with the viewer audience is facilitated via NPF staff and the facilitator. Approximately 1 broadcast per month is planned.

The NPF also occasionally hosts online events that require production planning and support. Online conferencing platforms including Zoom and others and may involve primary speaking "rooms" as well as breakout sessions, backstage rooms and exhibit halls (virtual).

Some visual products and services may require Section 508 compliance.

Evaluation Criteria:

- Innovativeness of Solution (20%)
- Flexibility of Provider and Offerings (10%)
- Demonstrated Audio & Visual Quality (20%)
- Production Capabilities (20%)
- Creative Talent (10%)
- Pricing (20%)

Submitters are encouraged to provide company and service offering overviews, a capabilities and experience statement, up to 3 current customer references, examples of work completed, and pricing plans, rates and details.

Small and minority-owned business are encouraged to apply.

Please submit responses and questions to info@policefoundation.org Phone calls or other methods of contact will not be accepted.

NPF shall not be required to make any award through this RFP or may make multiple selections at any time. Submitters may provide materials in PDF format with links to samples, examples, etc. Submissions will be retained for a period of at least 12 months from date of submission.

This RFP will remain open until November 3, 2020 at 5:00pm ET.