



Protecting and serving
all of America's voters
on Election Day

Sample Social Media Content

Broadcasting messages about your goals and intentions on Election Day will reassure the community that their law enforcement agency and its officers are committed to protecting the right to vote and safety, sets important norms and expectations for everyone's behavior at the polls, and shows that the agency has been planning for any challenges that might arise. The following sample content can provide ideas for the social media messages that agencies may wish to communicate before and on Election Day. Each message can be tailored to an agency's style and personality, and should be accompanied by suitable local photos and graphics.

- We are committed to a safe and orderly Election Day, where everyone eligible to vote can cast a ballot. We are here to ensure your safety on Election Day.
- This Election Day, we're proud to protect and serve a very important person: the American voter.
- If you see officers at the polls, they'll be protecting every voter's right to safely cast a ballot. We're proud to protect democracy on Election Day.
- Voting is a right, and we're proud to protect it for everyone.
- We've been planning for Election Day far in advance so that your trip to the polls can be safe.
- We look forward to seeing our neighbors at the polls on Election Day. Look up your polling location here *[insert link to local poll location finder]*
- Democracy takes an entire community. Don't forget to register to vote! *[provide link to local voter registration site]*
- The law requires that law enforcement be nonpartisan on Election Day, and we're proud to uphold this law for everyone on our community.
- We're proud to serve our community. We'll work hard to make sure this Election Day is safe one.
- For democracy to work, voters need to cast their ballots. We're proud to keep you safe when you do.